Smartcard Artwork Guidelines

Media

Program Specifications

The preferred prepress format is digital files created on a Macintosh computer, using any of the following programs:

MACINTOSH and WINDOWS
- Quark Express up to 8.02
- Adobe Illustrator up to CS4
- Adobe Photoshop up to CS4
- Indesign CS4
- Acrobat up to 9

We also accept digital files created with the Microsoft Windows versions of these packages, however, font issues may arise when these files are opened on our Macintosh computers.
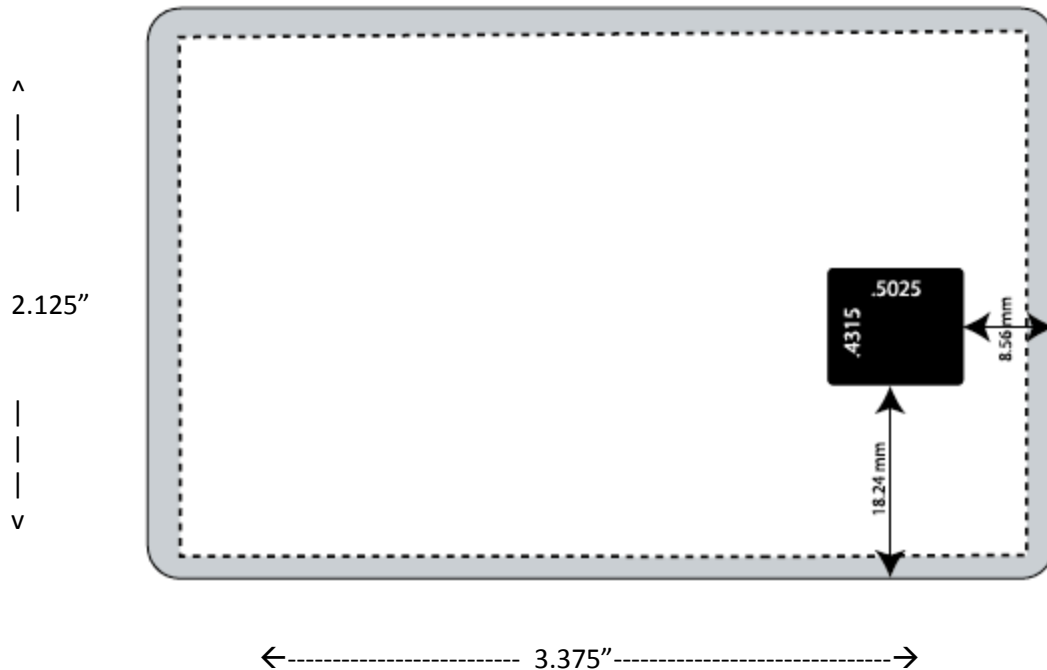
Files can be submitted on CDs, by e-mail or via our FTP site. Include a laser output of the job with the media to ensure accuracy, as well as a contact name and phone number for questions.

Layout

Image Area

Position copy and art at least .125 inches (3.2mm) from all trimmed edges.

Make decorative borders at least .125 inches (3.2mm) wide with a .125 (3.2mm) clearance from the finished size.

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2.125"

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v

.5025
.4315
8.56 mm
18.24 mm

←------------------------ 3.375"-----------------------------→

Reverse Type

Reverse type that knocks out of all offset printed colors should be at least 8 points and in a sans serif typeface.

FTP Transfer

Sending files using FTP

When sending files to the FTP site, please inform Sales or Customer Services Reps so files can be retrieved.

Please also stuff or zip the files prior to sending.

Contact Bobra Wilbanks, 800-331-7275 ext 238 or bwilbanks@pom.com for ftp instructions, as we may opt to have you send the files directly to the printer.

pom
PARKING METERS

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